

April 13, 2007 - Paris, France

## The Abvent Group to hold a distributors meeting in Shanghai

The Abvent Group is proud to announce its first distributors meeting to be held in Shanghai, China, on the 19th and 20th of April 2007. This international conference will gather 25 CAD resalers, coming from asiatic countries : China, Thailand, Malaysia, Korea, Japan, Singapore, and from even further : Egypt, Israel, India, New Zealand, and South Africa.

This event is a great occasion for the international Abvent Group to meet its bests partners in those countries, to listen to the user's demands, and therefore, to increase the international development of its rendering software Artlantis.

### 2 days of conferences & workshops

During these two days, we will **present the participants, and let them experiment, the global world of Artlantis family.**

Besides the marketing and sales reviews, the program contains hands-on sessions driven by Abvent experts.

These conferences and workshops include technical support, tutorials and marketing "tips and tricks".

### Artlantis, motion for emotion

**Artlantis** is a proven, stand alone rendering application, widely recognized for its ease of use, speed and efficiency.

**Chosen and recommended by most of the major CAD editors, Artlantis is today the favorite rendering solution of more than 65 000 users worldwide.** Artlantis Studio is the perfect tool for professionals who create still image renderings as well as animations or QT VR for their presentations. Equipped with the new high-end Radiosity engine, Artlantis Studio offers intelligent features such as scene animation, object animation, text animation, etc. Communicating directly with leading CAD Architecture software (such as ArchiCAD, VectorWorks, SketchUp Google, AutoCAD, Arc+, etc...), Artlantis Studio is definitively the most effective complementary tool for making true-to-life photorealistic presentations of any of your 3D models. Learn even more about Artlantis by visiting our website : [www.artlantis.com](http://www.artlantis.com)

### Abvent International

Since 22 years, the **Abvent** Group offers tremendous image and design solutions for CAD professionals with one mission : to provide power and simplicity, the drive to make every task easy.

Founded in 1985, **Abvent** is an european leader within the architecture and design fields, (**Artlantis, ArchiCAD, Archigate, SketchUp Pro and HyperArchi**), press and photography (**VU' agency, and VU' gallery**) and has subsidiary companies in France, Switzerland, Hungary and Luxembourg.

Exporting the Artlantis technology, software and medias to over 80 countries, Abvent's products have always evidenced ease of use, innovation, and efficiency, allowing users to massive gains in productivity.

### How to join us in Shanghai ?

We'll be happy to meet journalists or press representatives interested in the architecture, engineering, and computer worlds during our stay in China. We can provide you with interviews of product managers, interesting features regarding the architecture development in China, with 3D rendering images and with free and full licensed number of Artlantis software for you to review it.

Please feel free to contact either Abvent's CEO Xavier Soule, or PR manager Coralie Garandeau

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Location : Anting Villa Hotel, 46 Anting Road, Shanghai.

